

## Video Information

Fill out all required information below. The in time and out time are the times in the video at which the shot occurs, NOT the total length.

<b>Link to Video</b>	<a href="https://www.youtube.com/watch?v=S65e8Xnc-Fc">https://www.youtube.com/watch?v=S65e8Xnc-Fc</a>
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<b>Cutaways</b>			
<b>1</b> Ms O Salon Store Front	11.1s - 18.4s		
<b>2</b> Refreshment Bar	18.5s - 26.8s		
<b>3</b> Hair Extension Samples	26.9s - 33.5s		
<b>4</b> Interior of Salon	33.6s - 40.32s		
<b>5</b> Stylist Station	40.2s - 44.7s		
<b>6</b> Hair Dryers	44.8s - 51.4s		
<b>7</b> Hair Extensions	51.5s - 56.5s		
<b>8</b> Ms O Salon License	56.6s - 59s		
<b>9</b> refreshment bar closeup	1.0m - 1.1m		
<b>10</b> Wall of fame	1.1m - 1.2 min		
<b>11</b> Organic fruits	1.4m - 1.5 min		
<b>12</b> serving client wine	1.6m - 1.7min		
<b>13</b> Client in the chair	1.7m - 1.8 m		
<b>14</b> Ms O brushing clients hair weave	1.8m -1.9m		
<b>15</b> Ms O sewing hair weave	1.9m - 2.0m		
<b>16</b> Ms O curling hair weave	2.1m - 2.2m		
<b>17</b> Hair products	2.3m - 2.4m		
<b>18</b> Styling Station	2.4m - 2.5m		
<b>19</b> Client hugging Ms O	2.5m - 2.6m		
<b>20</b> Client walking out of Ms O Salon	2.6m - 2.7m		

## Interview Information

Fill out all information below. Make sure you transcribe every single word the interviewee says under Transcription. NOTE: TRT means Total Running Time, or the total amount of time that the sound bite lasts.

<b>Interview #1</b>	
<b>Name</b> Terry Jefferson	
<b>Title</b> Ms O Salon 2 yr client suffering from Alopecia	
<b>Sound Bite #1</b>	
<b>TRT</b> 56 seconds	<b>Transcription</b>
	My name is Terry Jefferson. I've been coming to Ms O Salon for about 2 years now, 2 or 3. Weaves are very affordable. They're versatile. I like wearing weaves because basically because its not as fake as a wig. And it feels like my own hair sometimes. I can dye them or whatever. I suffer from alopecia so with that said, wigs not wigs but weaves are my best options. So when the weave is installed it is very natural feeling. I don't have any headaches from it and it doesn't hurt at all. So I feel as though she does a great job with the installation.
<b>Sound Bite #2</b>	

<b>TRT</b> 52 seconds	<b>Transcription</b>
<p>Since my hair is very thin at the top she does have a technique where it almost looks like my hair is really full. My confidence is definitely boosted. I feel like me again when I leave Ms O Salon And the styles is something I can manage. It looks great. If everyone knew what Ms O does, that would really help boost their confidence as well. A lot of times there are not many options for people with hair loss problems and things of that nature. So any type of technique that is good for the women especially in the Maryland, DC, and Virginia area that want something that is natural, clean and very nice, I think her techniques are the best options.</p>	

<b>Interview #2</b>	
<b>Name</b> Noreen Battle	On my dad's side all the women have hair loss as well. Yeah. Both sides. I think it's an excellent idea that she is going to teach stylists to do the rebuilding technique. Its not gonna really diminish you know what, the clients that she already has. See I can tell you from experience she can teach everybody but I'm going to call Ms O when I want my hair done. Ok! I've been coming to Ms .O Salon for about 2 years.
<b>Title</b> Ms O Salon Client of 2 Years suffers from hair loss	When Ms O does my weave, it's a full cap. And because it just covers the whole head it makes me feel good. It makes me feel great because number 1 because I know its not going to come off. I know she styles it in such a way that it looks natural. You know when the wind blow it just looks natural. You know, I still work in a professional environment and it makes me feel confident. It makes me feels dressed up you know. I just like what she does.
<b>Sound Bite #1</b>	
<b>TRT</b> 60 seconds	<b>Transcription</b>

<b>Sound Bite #2</b>	
<b>Time</b> 50 seconds	<b>Transcription</b>

It does boost my confidence, the only thing is you know what's under and so I wish I could have hair. I wish I could grow hair but since I can't this is the best thing I think for me. I like coming to Ms. O for her services because she's a phenomenal expert in making you look like it's your hair. She takes the time to make sure you like it. You know I rely on her. I don't have any problems wondering if its going to look right or If its gonna come loose. It doesn't event look like a glue line or anything like that. It looks natural so that's why I love coming to her.

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